

# Engaging Working Group Notes from the Microsoft Teams on 11 August 2020

#### 1. FOLLOW-UP ON ACTION ITEMS

a. Maureen led working group members through the notes from the previous meeting (see attachment 2)

## 2. UPDATE ON MEMBERSHIP AND ENGAGEMENT

- a. Newman walked working group members through his slides providing a membership update
  - i. Membership has grown to 203 members
  - ii. Forty percent of members are affiliated with an academic institution
  - iii. Members are most commonly from the European region and next most commonly from North America and South America
  - iv. Members are most commonly drawn from Canada and next most commonly from the UK, US and South Africa
- b. Discuss best practices in listserv engagement
  - i. Newman noted that there is not much literature on supporting engagement in listservs (but a great deal on social marketing, not all of which is relevant to our situation)
    - 1. Maureen suggested that it may be helpful to review the literature on communities of practice
  - ii. Working group members offered observations about listserv engagement
    - 1. John offered four comments: a) 'lurkers' are OK; b) push (e.g., communicating about upcoming webinars) is important, not just engagement; c) engagement can be harder with our more process-oriented postings than with content-oriented postings; and d) timing for our data is peak summer holiday season in the northern hemisphere
    - 2. Sylvia agreed with much of the above and added two points: a) consider asking questions when we'd like to get input from COVID-END Community members; and b) she found that listserv emails are going to her junk folder (so we may want to suggest that members set up a rule that sends the email to a specific folder and/or adding the email address to a 'safe senders' list)

# 3. SEQUENCE OF FUTURE TOPICS (to be decided)

- a. Maureen reviewed the list of future topics:
  - i. Week of August 10: Priority setting
  - ii. Week of August 17: Synthesis resources
  - iii. Week of August 24: Registration of synthesis titles and protocols (e.g., via Prospero)
  - iv. Week of August 31: No new discussions launched this week
  - v. Week of September 7: Open-access principles for synthesis publications

- b. Maureen invited suggestions for new topics/ideas for future weeks
  - i. Laurenz noted that rapid synthesis and at least one other topic had been suggested Update:
    - a) Time stamping based on date of search (i.e., how to address a fast-moving field) this could likely best be addressed as part of the same discussion period as critical appraisal (above)
    - b) Difference between expert opinion-based guidance and guidance developed using a robust process
    - c) Importance of beginning to transition to living reviews on priority topics that will be with us for some time
    - d) Rapid Response / review focused discussion
    - e) Discussion on LMICs paper led by Scoping WG
  - ii. John noted that we may want to consider complementing the listserv with a webinars targeting the COVID-END Community (e.g., the presentation to the EViR webinar, a presentation about the key insights from the LMIC-focused paper)

### 4. ANY OTHER BUSINESS

- a. Maureen asked the group whether there were any thoughts about how to address John's comment about our focus on process versus content
  - 1. John suggested that if we pursue this we may want to invite content experts (e.g., Trish Greenhalgh on masks) to complement our process expertise
  - 2. Jenny suggested that we may want to also highlight lessons learned from a process perspective
- b. Maureen invited comments about the frequency of meetings, and working group members generally agreed with the proposed move to fortnightly meetings (and agreed that we would implement this immediately)