



1. INTRODUCTIONS

- a. Ben welcomed a new member of the working group
 - i. Cheow Peng Ooi, University of Putra (Faculty of Medicine and Health Sciences), Malaysia

2. REVIEW REVISED TERMS OF REFERENCE, PRINCIPLES, RESOURCES AND BROADER MESSAGES (with a primary focus on the resources)

- a. Terms of reference
 - i. Working group members agreed to the revised terms of reference
 - ii. **ACTION: Safa to share these with Steve Lott for posting on the COVID-END website**
- b. Principles
 - i. Working group members provided feedback on the revised principles and discussed in particular potential ways to re-word principle #2
 - ii. Ben suggested that we consider coming up with a visual to accompany the principles
 - iii. **ACTION: John to revise and circulate the principles and working group members to provide any final feedback by EOB Friday 22 May**
- c. Resources
 - i. John confirmed that he had received many helpful additions to the list from Jo Anthony
 - ii. **ACTION: John to revise and circulate the resources and working group members to provide any final feedback by EOB Wednesday 27 May**
 - iii. Next steps will then include:
 - 1. Bringing the principles and resources to the next partners' call for feedback
 - 2. Posting the revised principles and resources on the COVID-END webpage
 - 3. Sharing the webpage link with the Engaging WG in the hope that they can help to promote it as part of their outreach to groups supporting decision-makers
 - 4. Considering a media release
 - 5. Considering a targeted communication to the donor community (e.g., stop 'spam funding' initiatives that increase the noise-to-signal ratio, unlock global partnership funds to help support initiatives that decrease the noise-to-signal ratio), both likely strong allies (e.g., NIHR and Wellcome Trust) and those who will be less familiar with the evidence ecosystem
 - 6. Considering a targeted communication to the World Health Assembly – *Addendum: the secretariat confirmed after the call that the assembly was only two days long this year and has already concluded*
- d. Broader messages
 - 1. Consider leading with the problems around noise, mis-information, errors from single and/or low-quality studies, etc. and the importance about solving the problems to save both lives and money
 - 2. Consider leading with point ii and then pivoting to the 'so what,' which is iv, v and vi if we need to whittle it down to three key points

3. Consider reaching out to select individuals or centres, including:
 - i. Ian Sample, science editor at The Guardian about a possible podcast series (which we can then promote and possibly translate into other languages)
 - ii. Science Media Centre in each of the US, UK and New Zealand through which we can brief editors to provide context to their future requests to news correspondents

3. ANY OTHER BUSINESS

No other business